Theory of Change

Focused activities; inputs/outputs aggregate #s; ST impacts

Complex

Operational Strategy

Institutional
(advocacy groups; e.g. Amnesty International)

Ecosystem
(Harlem Children's Zone; Oxfam)

Niche
(homeless shelters, soup kitchens)

Integrated
(humanitarian relief; prevention campaigns)

Business-lines vis-à-vis the evolution of our TOC & ops strategy