

10/15 Study Guide Questions

1. What are the different types/kinds of capital needed in the NPO sector, and where does an NPO secure those?
2. What is the typical experience on an NPO in sourcing, securing, and deploying these various types of capital?
3. What are the advantages and disadvantages to the NPO capital market?
4. What are some recent or emerging trends in the NPO capital market to improve the market's efficiency and effectiveness for its various stakeholders/participants, and what appears promising/worthwhile in those and what still needs significant work?
5. To learn about the basics of grant-writing:
<http://foundationcenter.org/getstarted/tutorials/shortcourse/index.html>
6. Register as a free user on Guidestar and Charity Navigator (CN). What does CN specifically use to measure a nonprofit's performance? Are CN's metrics useful? For what, and to whom? As a donor, how might you use CN's website? What further information, beyond what CN provides, might you need to make an informed decision to give a particular nonprofit?
7. What is the value of an audit, i.e. why is it worthwhile and to whom?

Potential Questions for Bret Berry of KLK CPAs

1. When compared and contrasted to either the for-profit or governmental sectors, what strikes you as unique to the non-profit sector, both in terms of notable NPO accounting/financial/operational advantages/strengths and notable challenges/weaknesses?
2. In your role as a volunteer leader at a nonprofit, what tools (e.g. financial statements, operating ratios, trend analysis, etc.) have you found most pertinent and useful for your oversight of the financial health and potential of your NPO?
3. Where are NPOs typically "missing the boat," in terms of financial or operational performance and/or financial skill-set?
4. What is the value of an audit, i.e. why is it worthwhile and to whom?
5. In your professional judgment and from your perspective, what is the most essential advice a future NPO leader/manager needs to hear/know?